



Michael



Janine



Buddy

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Attention Betty Stumbris

You are this month's Mystery Winner!

We have a \$10.00 Gift Card to Starbucks reserved just for you!
Come by our store to claim your prize!



FLOOR DECOR

Home Advisor™

Reliable news for healthy living, saving money, and having fun! September 2012

Dear Friends,

Here we are in the dog days of summer. I am already noticing the sun is setting earlier. My wife and I always talk about how as kids growing up this was the time of year to run faster and play harder. A new school year was right around the corner. Now we don't worry about school starting, just shorter days followed by colder days and longer nights.

This has been a great summer; hottest on record I have been told. For outdoor people like we are it allowed us plenty to do. Living in coastal Connecticut is like being on vacation year round there is just so much to do. One of our favorite spots is the Sunset Grill in Norwalk. It's outdoor dining on the Norwalk Harbor and they have live music on Sundays which is a great way to end the weekend.

We also went kayaking in Westport at a new place that opened last summer called Down Under. It's a great place with a lot going on. If you are looking for something new to do they have plenty of activities right through the fall, check them out at www.downunderkayaking.com.

Enjoy!

Michael

Holidays This Month

September 2012						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Monday, September 3rd – Labor Day (USA), Labor Day (Canada) ;-)

Sunday, September 16th to Tuesday September 18th – Rosh Hashanah

Saturday, September 22nd – First day of Fall (Northern Hemisphere)

Tuesday, September 25th to Wednesday, September 26th – Yom Kippur

Did You Know...

You Get A FREE Lifetime Installation Warranty With Every Floor From Floor Décor.

Buying flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because unlike other home furnishings, flooring is installed or “manufactured” in your home. This makes the installation critical. At Floor Décor we offer a lifetime warranty on all of our installations. You NEVER have to worry about something going wrong with the installation. If it does, we’ll fix it FREE! And we’ll do it quickly.

Mega Trivia Contest!

Who else wants to win a \$25.00 Gift Card that you can use at any Chili’s Grill & Bar, Romano’s Macaroni Grill, On The Border Mexican Cantina, or Maggiano’s Little Italy?

This month’s MegaTrivia question....

Which of these weighs the most (average)?

- A) Bobcat; B) Ostrich; C) Chimpanzee;
D) Sheep; or E) Human?

To enter in our monthly drawing email your answer to jphoenix@FloorDecorCT.com. Take your best guess...your chances of winning are better than you think!

**Answer to last months quiz:
Popcorn**

**Congratulations to last month’s
winner: Frank Altamura**

Secret for Avoiding Germs

This just in: a secret way to avoid many of the germs we encounter on a day-to-day basis! But first, a list of the top germ-infested spots you encounter in your daily routine:

- ATM buttons
- Computer keyboards
- TV/DVD/Game remote controls
- Telephones
- Handbags & wallets
- Doorknobs
- Drinking fountains

Before you decide to stay home the rest of your life (which won’t help unless you swear off your computer, TV and phone), here’s the simplest solution. Wash your hands a few times a day with plain soap and water.

Studies show this method is far more effective – and less costly – than the wide range of wipes and sprays on the market. Avoid antibacterial products unless you have an excellent reason for using them: they kill both good and bad bacteria and contribute to antibiotic resistance.

One more caution: very frequent hand washing can be counter-productive. If four is good, twenty is not necessarily better!

Stress Management

Work is stressful. We’ve all faced the horrors of missed deadlines, jammed inboxes and overflowing desks. But in the end, if you hang around Earth much, you’ll find stress is inevitable. Some suggestions on how you can cope:

Manage Your Time	Manage Your Work
Get up an hour earlier	Don’t overcommit yourself
Arrive at work 15 minutes earlier	Use that 15 minutes - prioritize your tasks for the day
Get outside for a period at lunch or on break, even if only for 15 minutes	Learn how to delegate or outsource repetitive work that only slows you down
Plan your off-work time to include family and friends	Don’t fall into the trap of being available 24/7

The Flooring Buzz

What's hot in flooring now...

Free Fit Luxury Vinyl Flooring

First of all, it's not your grandmother's vinyl. While Luxury Vinyl Tile has all of the performance attributes of vinyl – cleanability, versatility, etc – it also brings in the beauty of natural materials through enhanced visuals and the variation that comes from using plank and tile formats. Our clients are amazed when they see the new product, the design realism is incredible and virtually impossible to know if it's real hardwood or stone.

Free Fit Floors are warmer and softer underfoot than their real life counterparts. They are also much simpler to install as they are floating floors that require no adhesives or nails. With its patented suction cup design backing technology it forms an anti-skid surface with the weight of the product preventing any movement.

Visit Floor Décor today to see this revolutionary new flooring you will be amazed!

Did You Know...

Beatles Fast Facts...

The Beatles hold the top spot for album sales in the U.S. at 106 million, followed by Garth Brooks at 92 Million, and Led Zeppelin at 83 million. Worldwide The Beatles sold more than 1 billion records.

The Beatles song "Martha My Dear" was written by Paul about his sheepdog Martha.

The Beatles song "Yesterday" has been played 7,000,000 times on American television.

Ringo is the oldest Beatle born July 7, 1940 while John was second born 3 months later October 9, 1940.

Spend some time each day doing nothing – simple reflection can solve many of

Shut down your browser, email and phone when concentrating on a task

A recent project at Google created a computer brain from 16 thousand processors, gave it an internet connection, and left it to learn by itself.

The result? After watching a stream of random images from 10 million YouTube videos, the machine focused on cats.

Videos

their own devices artificial leos on YouTube.



Edible Perennials

If you're lucky enough to have a bit of growing space – and it doesn't need to be much – here are some terrific plants that come up year after year which can add to your culinary pleasure:

Blueberries	Strawberries	Currants
Garlic	Horseradish	Leeks
Shallots	Asparagus	Mint
Sage	Oregano	Parsley
Chives	Rosemary	Thyme



The World According to Yogi

Yogi Berra is justly famous for mangling the English language. Here's a sample of his wisdom:

- If the fans don't come out to the ballpark, you can't stop them.
- Why buy good luggage? You only use it when you travel.
- You can observe a lot just by watching.
- I knew I was going to take the wrong train, so I left early.
- He must have made that before he died. (About a Steve McQueen movie)

- When you come to a fork in the road, take it.
- You should always go to other people's funerals; otherwise, they won't come to yours.

Moneywise: Building a Safety Net

If you were laid off tomorrow, would you be OK for a few months? Would you have enough money to pay your bills? Most people recoil in horror at the idea. The brutal fact is that many of us are living paycheck to paycheck.

There are financial gurus out there who will blithely tell you that you should have at least 6 months' cushion socked away, but easier said than done. The money fairy isn't going to come along, wave a wand, and Poof! 6 months' worth appears in your account.

So what's your logical first step, after you panic and run around the house for a while? Well, if you've been reading this newsletter for a while, you'll know there are big savings to be found in small ways:

- Skip the latte & morning paper, maybe treat yourself once a week
- Shop for groceries once a week, make a list and stick to it
- Cook at home, save eating out for special occasions
- Bundle services whenever possible (phone, TV, internet)
- Save money on stamps & checks, set up direct debits or pay your bills online
- While you're looking at that bank account, find ways to reduce your service charges or eliminate them completely (talk to your banker)
- Use an automatic withdrawal from your pay & divert a small amount to a savings account. If you don't see it, you won't spend it
- Walk, bike or take public transit wherever you can

Now, let all these funds, which may not seem like a lot individually, pile up in one savings account for 6 months. Then reevaluate. You may decide to take a vacation, or pay down a high-interest debt. But one thing's for sure: once saving gets to be a habit, it's yours for life.



Any Friend of Yours Is a Friend of Mine!!

Would you like to refer someone? You will be doing them a tremendous favor by referring a reliable flooring professional that they can trust. Let us know who you want us to send a \$100 Gift Certificate to in your name and you will receive...

**This Month's Referral Reward is a \$50 Gas Card
For each person who purchases new floors.**

To be eligible for the reward program you simply send us an email or call us with your referral.

New Friends And Clients!

Meet our new clients...

Connie Goebel, Diane Martin, Esther D'Albero, Gail Nixon, Lorie LeClaire, Michel Varrone, Suzanne Wirak, Shawn Kelly, David Cira, Mary Brown, Ken Jasmin, and Maria Pompano.

Welcome back to our returning clients...

Josh Wright, Thomas Hoell, Erik & Sherry Feltman, Gary Nosal, Joe Formato, Michele Asplund, Hallock's Appliance, and Kevin Zabek.

A gigantic THANK YOU to all who referred us last month...

Dave Saboiero, John Manzione, Rachel Merva, Wil Parker, and Larry Brewer.



Information About Us

FLOOR Décor

Luxury Floors At Affordable Prices

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